

INTRODUCTION

Welcome to Celebrating Excellence: G15 Community Impact Report 2024 – A Year in Numbers

This summary of our Impact Report showcases the extraordinary achievements of residents, volunteers, community organizations, funders and staff who have worked tirelessly to transform lives across our communities.

As G15, we are proud to stand shoulder to shoulder with residents and local groups to:

- **Combat rising living costs** through practical advice and vital support
- Create greener, safer, and more sustainable neighbourhoods
- Inspire young people with engaging activities and opportunities
- **Empower individuals** through training, apprenticeships, and pathways to business and employment
- **Deliver resources and connections** through 230+ community centres and facilities.

At G15, our residents are not just participants – they are leaders. Their voices shape our actions, driving meaningful change and fostering vibrant, empowered communities. This year, we've taken bold steps to amplify local decision-making, forge dynamic partnerships, and elevate participation in community investment activities. Together, we are building stronger, more resilient futures.





Community investment in numbers

In the last financial year, 2023/24, the G15 housing association members collectively contributed:

Number of participants in all Community Investment Projects 319,924

Investment	
Total expenditure on Community Investment	£27,414,681
Total external funding raised to deliver Community Investment Projects	£6,354,979
Total match funding provided to voluntary and community organisations to deliver local projects (staff time, facilities and resources)	£22,170,618
Total amount of grants given to support residents and communities	£5,529,199
Number of staff deployed across all projects	512

Employment, Training and Business Start Up	
Number of residents and beneficiaries supported through employment projects	9,266
Number of job and training starts	5,807
Number of residents engaged in business skills projects	906
Number of business start-ups supported	293

Social Value	
Total HACT Social Value –feeling financially better off, securing work and exercising regularly	£52,734,086
Number of volunteers supporting community projects	10,012
Total financial contribution from suppliers and contractors	£1,929,026
Number of projects delivered by our suppliers	189
Estimated value of projects delivered by our suppliers through their social value commitments	£45,900,000

Health and Wellbeing	
Number residents and beneficiaries accessing health and wellbeing support	45,220
Number of older people accessing social activities	1,151
Number of young people under 25 accessing violence reduction initiatives	3,821

Support with Cost of Living & Finances	
Money guidance: number of people supported	23,358
Money guidance: cases closed	16,440
Tenancy Sustainment: number of evictions prevented	1,601
Number of food provision projects delivered	90
Number of local people supported through food provision	20,353

Community Facilities	
Number of visits to G15 community facilities	263,495
Number of community centres and facilities open to the public	238



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